



*News Release*

## **VIPAR Heavy Duty Annual Business Conference Set for October 2018**

- *VIPAR Heavy Duty Annual Business Conference to take place Oct. 14-19, 2018*
- *Conference theme of “Accelerate: Investing in Tomorrow,” will focus on stockholder and supplier partner growth opportunities*
- *Conference to be held at newly remodeled JW Marriott Marco Island*
- *More than 775 stockholder, supplier partner and industry associate attendees expected*

**Crystal Lake, IL** – (Aug. 6, 2018) The [VIPAR Heavy Duty](#) Annual Business Conference will take place October 14-19 at the JW Marriott Marco Island in Marco Island, Florida. This year’s theme, “Accelerate: Investing in Tomorrow,” emphasizes the organization’s focus on opportunities and solutions to support the current and future growth of stockholder and supplier business.

“VIPAR Heavy Duty, and our G3 management team, is serious about truck parts distribution and we are committed to helping our stockholders and suppliers continue to grow their businesses,” said Chris Baer, president and CEO, VIPAR Heavy Duty. “We understand the value of technology, people and resources and are investing in these areas in order to execute our key initiatives and to better serve our end user customers, delivering long-term benefits and solutions to support our organization’s future success.”

The VIPAR Heavy Duty Annual Business Conference is an opportunity for more than 775 stockholders, supplier partners and industry associates to come together to participate in open dialogue and share best practices and insights on opportunities and challenges in the independent heavy duty aftermarket.

The conference will feature updates on the organization and business growth insights from the G3 management team, in addition to the annual stockholder meeting, general session, distributor educational sessions, trade show, networking events and more than 1,500 one-to-one stockholder/supplier partner meetings. In support of VIPAR Heavy Duty’s commitment to shaping the next generation of industry leadership, there will be a young leaders’ reception featuring speed mentoring, organized by GenNext, as well as a young leaders’ forum and lunch for young professionals.

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**Image Attached:**

**Download Image:** <http://bit.ly/2MjuxGz>

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty, LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit [www.vipar.com](http://www.vipar.com).

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