



News Release
FOR IMMEDIATE RELEASE
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**VIPAR HEAVY DUTY ANNOUNCES EXPANSION INTO
COMMERCIAL VEHICLE EQUIPMENT MARKET**

New entity will be known as VHD Equipment Network

Crystal Lake, IL – VIPAR Heavy Duty, “North America’s Leading Truck Parts Network”, announced today the network’s expansion into the Commercial Vehicle Equipment market. The new entity will be known as VHD Equipment Network, LLC, a wholly owned subsidiary of VIPAR Heavy Duty. VHD Equipment Network will focus on the \$9 billion North American commercial vehicle equipment market that represents over 1,700 companies that distribute, install, buy, sell and repair truck-mounted equipment.

“The synergies that exist between the commercial vehicle parts market and the commercial vehicle equipment market present many opportunities for VIPAR Heavy Duty, our existing stockholders, supplier partners, and new equipment members,” said Steve Crowley, president and CEO, VIPAR Heavy Duty. “These synergies make it practical to deliver our value added propositions in program management, technology, business services, marketing, communications, and more to the leading vehicle equipment distributors.”

“VIPAR Heavy Duty remains committed to providing the greatest value proposition possible to all stakeholders, and looks forward to putting our 20 years of experience to work in the commercial vehicle equipment market,” said Crowley. “VHD Equipment Network will benefit progressive distributors and suppliers of commercial vehicle equipment by ensuring they maintain profitability and a high profile in their given marketplaces.”

For more information on VHD Equipment Network, visit www.vhdequipment.com or email: info@vhdequipment.com.

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VHD Equipment Network Logo Attached

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America’s leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500



locations across the United States, Canada and Puerto Rico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

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