



## **For Immediate Release**

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### **VIPAR HEAVY DUTY, INC. ANNOUNCES SPONSORSHIP OF HEAVY DUTY AFTERMARKET WEEK**

**Crystal Lake, IL – November 6, 2007** – VIPAR Heavy Duty, “North America’s Leading Truck Parts Network”, during their Annual Business Conference, held in Marco Island, Florida announced its active participation and sponsorship of Heavy Duty Aftermarket Week (HDAW).

Jeff Paul, Director of Marketing, VIPAR Heavy Duty, expects a large number of its distributors/stockholders to attend HDAW 08’ with the recently announced support of Commercial Vehicle Solutions Network’s (CVSN) and an impressive education program. Many of VIPAR Heavy Duty’s distributor/stockholders are also CVSN members, including Jerry Weis, HDAW ‘08 chairman.

“As trading partners, we now have an event and venue to meet face to face to address the common needs of distributors and suppliers including training, education, and legislative issues. This is an important milestone in the heavy duty aftermarket,” said Steve

Crowley, President and CEO of VIPAR Heavy Duty.

HDAW 08' will be held at The Mirage, Las Vegas, Nevada, January 21 – 24, 2008.

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada and Puerto Rico. They are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).