



FOR IMMEDIATE RELEASE:

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VIPAR Heavy Duty, Inc. Issues Preferred Stock to Shareholders

Crystal Lake, IL – July 22, 2004: The Board of Directors of VIPAR Heavy Duty, Inc. recently approved the issuance of preferred stock to its shareholders. This preferred stock is intended to ensure the continued financial strength of VIPAR Heavy Duty and provide the capital necessary to maintain its high rate of growth.

“VIPAR Heavy Duty, Inc. has realized tremendous growth in all key measurable areas since its inception in 1989, and this stock issuance is intended to position the organization to continue to meet that benchmark”, commented Peter Pasdach, Chairman of the Board of Directors for VIPAR Heavy Duty, Inc.”

“This bold move by the Board of Directors provides our company with the ability and the financial strength to continue our double-digit growth while providing increased value to our stockholders”, remarked Stephen R. Crowley, president and CEO regarding the recent Board of Directors action.

VIPAR Heavy Duty is North America's leading network of aftermarket truck parts wholesale distributors with over 500 locations across the United States, Canada, Puerto Rico, and the Dominican Republic. VIPAR Heavy Duty Distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service.

For more information, visit www.vipar.com, or, contact Jeff Paul, Marketing & Communications Manager for VIPAR Heavy Duty, at 815.788.1725 x 223 or by e-mail to jpaul@vipar.com.

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